

KANSAS COUNCIL FOR ECONOMIC EDUCATION

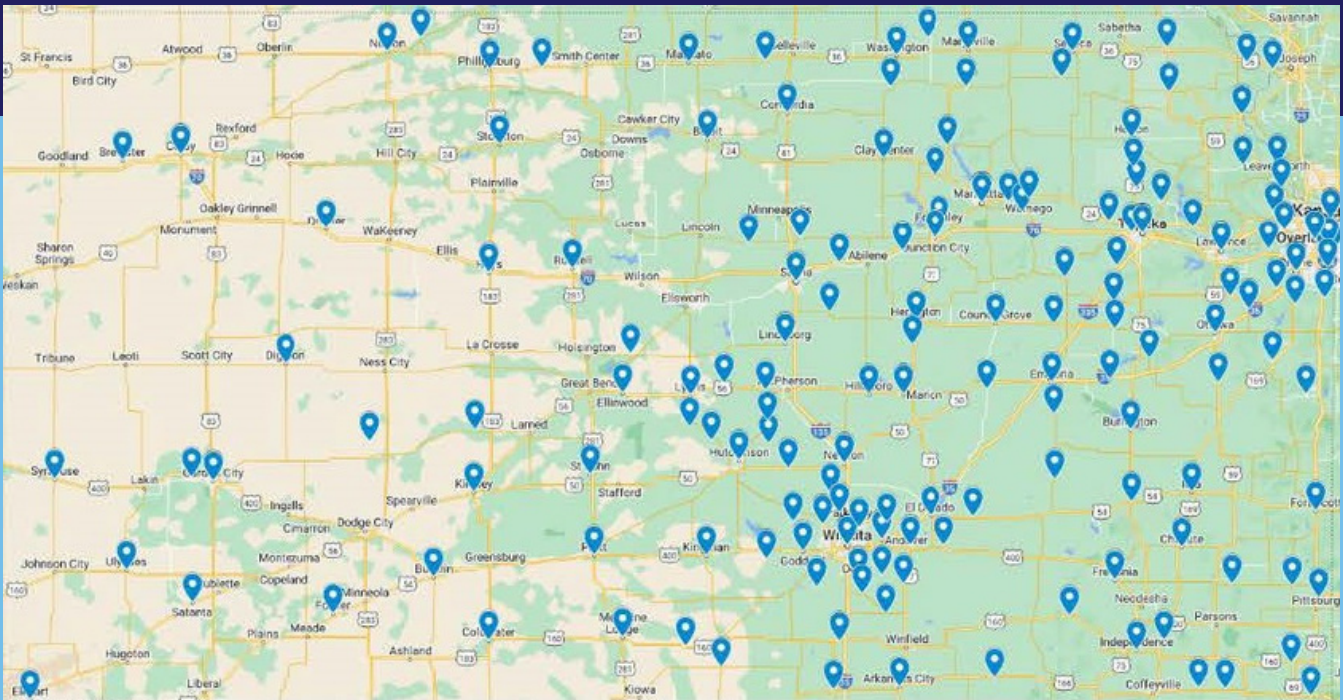
FY 2022-23

ANNUAL REPORT 2023

LATEST INFORMATION AND UPDATES
ABOUT KCEE



KANSAS
Council for Economic Education



OUR REACH

From Baxter Springs to Brewster and from Elkhart to Wathena, KCEE's programs and services provide Kansas students and teachers the tools they need to build strong financial futures and enhance their economic knowledge.

7000 STUDENT PARTICIPANTS

Nearly 7,000 students across the state actively participated in our experiential activities like the Stock Market Game, LifeSmarts and the Econ and Finance Challenges.

300+ KANSAS SCHOOLS

KCEE's programs and resources were utilized in 308 schools in 175 Kansas communities.

400 KANSAS TEACHERS

Teachers across the state turned to KCEE for high quality resources, professional development, and student activities to augment their instruction in economics and financial literacy. **This equates to a reach of 40,000 Kansas students through economics and financial literacy instruction.**

CELEBRATING SUCCESS

2022-23 was again a year of success for students participating in KCEE-sponsored activities and programs.



Benjamin Franklin once said, “An investment in knowledge pays the best interest.” Maddie McCarty is getting a head start in investing. Now in 8th grade at Colby Middle School in Colby, Kansas, McCarty pored over her research into the financial markets to build an investment portfolio geared for long-term financial success. McCarty’s approach led to a thrilling achievement in the SIFMA Foundation’s Fall 2022 InvestWrite competition.

McCarty competed among thousands of other students around the country to write the best essay about long-term investing and the capital markets in the middle school division. McCarty and her teacher, Brandi Jones, were honored by the SIFMA Foundation and the Kansas Council of Economic Education during a school presentation on March 9, 2023.

SIFMA Foundation’s InvestWrite national essay competition bridges classroom learning in math, social studies, and language arts with the practical research and knowledge required for saving, investing and long-term planning. It also serves as a culminating activity for The Stock Market Game™, a curriculum-based financial education program that challenges students to manage a hypothetical \$100,000 online portfolio of stocks, bonds, mutual funds and cash over a semester or school year.

**MADDIE MCCARTY, COLBY MIDDLE SCHOOL
NATIONAL MIDDLE SCHOOL INVESTWRITE CHAMPION
FALL 2022**



Andover High School Places 4th in National Personal Finance Challenge

The results are in and students From California, Alabama, Arkansas and Kansas have been named top in the U.S.A. in CEE's National Personal Finance Challenge!

The National Personal Finance Challenge (NPFC) is a nationwide competition that offers high school students the opportunity to build and demonstrate their knowledge in the concepts of earning income, spending, saving, investing, managing credit, and managing risk.

In regional and national finals, students use what they have learned from the six areas of knowledge to create a financial plan for a fictitious family scenario. This year, the students wowed us with their ability to advise the Wallace family in this year's case study on important real-life personal finance matters such as calculating a retirement age, budgeting for a mortgage, car payments, education, and caring for elderly parents.

CELEBRATING SUCCESS

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Forty-two student teams traveled from across the country to compete over four days at the iconic Hilton Cincinnati Netherland Plaza in Downtown Cincinnati. "This year's Nationals, like past competitions, were riveting," said LifeSmarts Program Director Lisa Hertzberg. "Each year, teams from across the United States come ready to compete, learn from each other, and enjoy their time together."

The Kansas championship team from Rice County - Little River & Lyons High Schools - was one of four 4th Place teams recognized at the Awards Ceremony. Their teacher, Tina Steinert, was named a LifeSmarts Coach of the Year.



Tina Steinert, middle, from Rice County Special Services, was named a national LifeSmarts Coach of the Year



DeSoto High School Takes Kansas Economics Challenge Championships in both Adam Smith and David Ricardo Divisions



Stock Market Game Continues to Thrive in Kansas



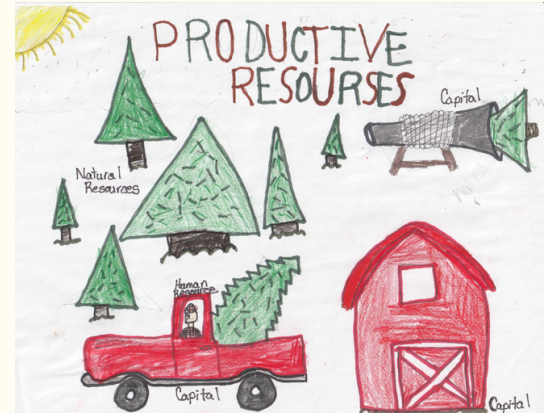
45 teams were awarded prizes in the 2022-23 Stock Market Game. The competition begins with an Elementary School Division for grades 4-5, and continues with Divisions for Middle School and High School teams. In each Division, the top 3 teams earn prizes for each of 5 trading periods throughout the academic year. The teams begin the session with a fictional \$100,000 to invest and compete to see who can create the best performing portfolio of stock, bonds and mutual funds and more in a live trading environment.

CELEBRATING SUCCESS

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K-8 Economics Poster Contest

Each Spring, Kansas students in grades Kindergarten through 8th grade put their artistic skills to the test by creating posters to illustrate economics concepts. These are a few examples of winning entries.



KCEE Student Submits Winning Scholarship Essay Entry

Ashley Garcia, a senior from Chapparral High School, was the overall winner of the Kansas Insurance Department's Financial Literacy Essay Contest. After taking first place in the KCEE portion of the contest, Ashley took first place in the statewide contest. For her efforts, she received a \$10,000 scholarship to further her education.

SUPPORTING TEACHERS TO TRANSFORM STUDENTS' LIVES

Educators change the world. By inspiring and transforming the lives of young people, the work of teachers ripples through all the things their students will go on to do. We help K-12 teachers make that lasting impact by providing free classroom resources and professional development for teaching economics and personal finance.

Through our outstanding lessons, teachers gain the knowledge and confidence to offer their students the tools and thinking skills to create richer lives.

At our in-person workshops, we rely upon award-winning university educators across the state to help teachers make economics and personal finance topics fun and accessible for their students.



**“I honestly
enjoyed every
part of this
conference.”**

When asked for the highlight of the workshop...

**“The resources,
lessons, and
insight from
colleagues.”**



OUR 2022-23 FINANCIALS



Total Support

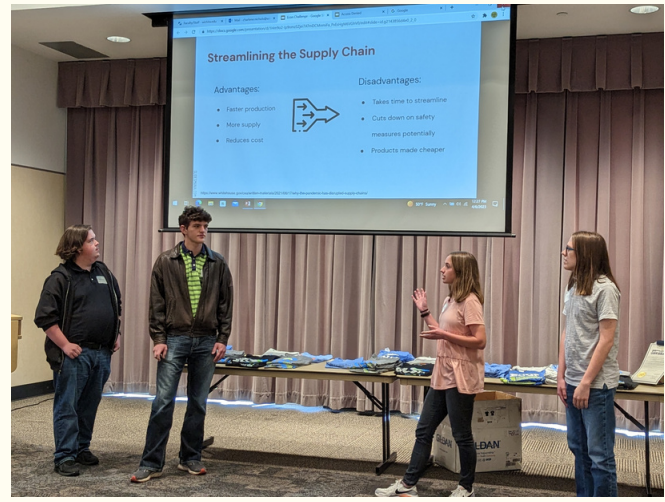
\$263,629

Expenses

\$230,245

Total Assets

\$366,450



TO SUPPORT OUR MISSION

Please donate at kcee.wichita.edu/donations



BARTON
School of Business
WICHITA STATE UNIVERSITY



KANSAS
Council for Economic Education

The Kansas Council for Economic Education is a 501(c)3 organization housed at Wichita State University's Barton School of Business